The IIDA Gateway Chapter is looking forward to an amazing 2020! Your support of our chapter is generous, meaningful, and has a substantial impact on our mission of sharing knowledge and elevating the profession of Interior Design across the region. We are excited to share the sponsorship opportunities with returning sponsors and those considering for the first time.

Our Chapter is working hard to meet the needs of the area’s Professional, Associate, Industry and Student Members. IIDA Gateway Chapter territory covers the St. Louis metro area including the metro east and the middle to eastern half of the state of Missouri.

Our core values are to incorporate Knowledge, Value, and Community.

Our Mission Statement: IIDA Gateway Chapter provides a forum to educate Interior Design professionals with the expertise of knowledge in health, safety, well-being and best business practices.

Our Vision Statement: Our vision is to create a chapter for talented Interior Design professionals by elevating professionalism, building a sense of community, ultimately developing designers who create value in extraordinary interiors.

Designers, Manufacturer Representatives, Architects, Contractors, and other Industry professionals are invited to check out events and learn more about the IIDA Gateway Chapter!

The IIDA Gateway Chapter is a self-sustaining organization. Our sponsors locally fund everything our chapter does. If you enjoy the events and programs put on by our chapter, please consider an annual sponsorship or event sponsors opportunity.

THANK YOU,
- The IIDA Gateway Chapter
President
Courtney Padgitt

President Elect
Jenn Davis

Past President
Lara Slavkin

VP of Advocacy
Renee Cohen

VP of Sponsorship
Raean Brock

VP of Student Affairs
Julie Zobel

VP of Professional Development
Rick Wasmer

VP of Special Events
Mary Petschel

VP of Members
Michele Land

VP of Members
Dani Sheley

VP of Communications
Liz Tung

VP of Communications
Shannon Brown

MEET THE BOARD
But First…Coffee
But First Coffee is held the second Wednesday morning of the month and is a great opportunity to discuss current topics in the design industry.

But First…Cocktails
But First Cocktails is held quarterly on the second Wednesday evening of the month. This event replaces But First Coffee for that particular month and provides a casual networking opportunity with peers over a cocktail.

But First…Ice Cream (student members)
NEW IN 2020! As part of the new LINK student mentor program, But First Ice Cream will be held in the fall at each college campus for students to cool down from summer and kick off the new year. But First Ice Cream serves as IIDA Gateway Chapters’ student membership drive at the beginning of the fall semester.

But First…Coffee (student members)
This year we are bringing BFC to our student members. As a part of the new LINK student mentor program, launched in October 2019, we will host one BFC at each college campus in the Spring semester.

Capes for Kids
Capes for Kids is an annual design competition where designers create capes for kids suffering with terminal diseases. Teams are assigned a super hero and are provided a box of materials the night of to create a cape that is donated to local Children’s Hospitals after the event. Capes for Kids serves as IIDA Gateway Chapter’s membership drive at the beginning of the year.

Leadership Events
The Leadership Events are exclusive to IIDA members and are geared to help shape leaders in our community. In order to develop key professional strengths, these events often incorporate workshops and professional speakers. There will be two leadership series with two parts in 2020.

NCIDQ Study Group
REVAMPED! The NCIDQ Study Group will be held in both the spring and the fall. IIDA will offer a 12 week program for industry members studying for the NCIDQ to become a Certified Interior Designer. Providing resources and peer-to-peer interaction allows for productive study sessions for those taking the exams.

WELL Study Group
NEW IN 2020! Kicking off in the fall, IIDA will offer a program for those industry members studying for the WELL AP Exam to gain credentials and become a member of the WELL AP community. Providing resources and peer-to-peer interaction allows for productive study sessions for those taking the exam.

Continuing Education Units (CEUs)
There will be 4 continuing education opportunities (one per quarter) offered to the design industry. All CEUs offered by the IIDA Gateway Chapter will be IDCEC accredited. Starting with a happy hour, these events provide additional networking leading into a learning opportunity.
**Speed Networking**
The concept for this event is for experienced designers and new industry designers to have several rounds of short conversations, similar to speed dating. This is an opportunity to learn and receive advice from knowledgeable designers in our community while promoting Advocacy Day and its importance for the design profession.

**Advocacy Day**
Advocacy Day involves a day trip to the Missouri State Capital in Jefferson City to discuss issues that affect our profession with the current Missouri Senators and Representatives. Lunch is included with the IIDA Mid-America Chapter and our lobbyist who advocates for us daily!

**IIDA Field Day/Picnic**
*NEW IN 2020!* Cornhole, Outdoor Games, Giant Jenga, Chair Races? We heard you! Due to the popular request, IIDA will be hosting its first biennial field day and picnic. *Come kick off the summer with IIDA - more details to follow!*

**Project Tours**
*REVAMPED!* In 2020, Project Tours will be events showcasing the 2019 IDEA award winning projects. Each project tour will be a behind-the-scenes tour lead by head designers, architects, furniture manufacturers and dealerships, and other key players. After the tour, we will share a drink and appetizers at a nearby bar or restaurant. There will be 3 project tours in 2020.

**LINK: Student Mentorship Program**
LINK is a student and IIDA member mentorship program helping to transition design students into the professional world. The program runs from October to October annually. The program kicks off in the fall with a pairing party. Mentors are asked to bring their mentee to at least one IIDA event per semester. At the end of the LINK Program, students have the opportunity to apply for a $300 student scholarship offered by the IIDA Gateway Chapter.

**Unravel (Signature Event)**
Unravel is a biennial fashion show hosted by the IIDA Gateway Chapter. Avant Garde fashion is created by St. Louis architecture and design firms using unconventional architectural materials. 2020 will be the 8th Unravel Fashion Show allowing interior design teams paired with manufacturer representatives to create ensembles worthy of the runway! Interior design students from local programs will create accessories from multiple materials, walk the runway, and showcase their individual designs.

**Unravel Reveal**
Following Unravel, all garments will be on exhibit at a set venue for everyone to see the designs up close and personal. This event is free to the public.

**Sponsorship Breakfast**
Once the 2021 Sponsorship Guide is released, the IIDA Gateway Chapter will host a breakfast to discuss the 2021 yearly sponsorship opportunities and answer questions from industry members. This event will be hosted at a local coffee shop in St. Louis and serve as an in-person Q&A session.

*IDEA Awards and Trivia Night (Both Signature Events) will be on the 2021 calendar as they are biennial events.*
SPONSORSHIP LEVELS

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*Specific sponsorship code will be used to purchase tickets via ticketleap
**Transferable to clients and specific sponsorship code will be used to purchase tickets via ticketleap
*** Content must be (qty. 1) high res JPEG format with caption and hashtags provided

Co- sponsorships are available if two companies wish to split the sponsorship level.
The company logos will then be represented on any IIDA materials as “Company A/Company B“
Deadline to become a yearly sponsor:
Early Bird Pricing Ends: 12/31/2019
Sponsorship Deadline: 3/1/2020

Become a sponsor today:
iida-gateway-chapter.ticketleap.com/2020-iida-gateway-sponsorship/
*Checks will not be accepted for 2020 sponsorships. All sponsorships will go through Ticketleap.

Questions about sponsorship?
Contact Raean Brock at sponsorship@iidagateway.com

Join us for a Sponsorship Breakfast Q&A on November 12th, 2019 at St. Louis Bread Co. in Brentwood.
(1909 S Brentwood Blvd, Brentwood, MO 63144)