

IIDA

GATEWAY
chapter

2019

SPONSORSHIP CAMPAIGN

DEAR VALUED SPONSOR.

The IIDA Gateway Chapter is looking forward to an amazing 2019! Your support of our chapter is generous, meaningful, and has a substantial impact on our mission of sharing knowledge and elevating the profession of Interior Design across the region. We are excited to share the sponsorship opportunities with returning sponsors and those considering for the first time.

Our Chapter is working hard to meet the needs of the area's Professional, Associate, Industry and Student Members. IIDA Gateway Chapter territory covers the St. Louis metro area including the metro east, and middle to eastern half of the state of Missouri.

Core values are to incorporate Knowledge, Value, and Community.

Our mission statement: IIDA Gateway strives to create a Chapter for talented and visionary Interior Design professionals by elevating professionalism, building a sense of community, providing a forum to educate design professionals with the expertise of knowledge in health, safety, well-being and best business practices, ultimately developing designers who create value in extraordinary interiors.

Designers, Manufacturer Representatives, Architects, Contractors, and other Industry professionals are invited to check out events and learn more about the IIDA Gateway Chapter!



President
Lara Slavkin



VP of Advocacy
Diane Reim



VP of Communications
Liz Tung



VP of Special Events
Mary Petschel



VP of Sponsorship
Raean Stockham



VP of Student Affairs
Julie Zobel



**VP of Professional
Development**
Lindsey Draves



VP of Membership
Michele Land



VP of Membership
Courtney Padgitt

MEET THE BOARD



EVENTS

Network:

Speed Networking

The concept of this event is for experienced designers and new industry designers to have several rounds of short conversations, like speed dating. This is an opportunity to learn and receive advice from knowledgeable designers in our community while promoting Advocacy Day and its importance for the design profession.

But Coffee First

A monthly gathering on the second Wednesday morning of the month at a St Louis coffee shop to discuss topics in the design industry and how they impact our day to day.

But First Cocktails

A holiday gathering to reflect on the past year as IIDA Gateway and plan for the exciting events in the year ahead

Capes for Kids

Capes for Kids is a design competition where designers create capes for kids suffering with terminal diseases. Designers will come with sketches and design ideas, but all assembly must take place during the event. All capes will be donated to local Childrens' Hospitals after the event.

Learn:

- NCIDQ Study Sessions
- Leadership Series
- CEU
- Advocacy Day

Celebrate:

- Local Project Tours
- IDEA Awards
- Trivia Night



	Platinum \$3,000 (\$2,500 before 2019)	Gold \$2,000 (\$1,750 before 2019)	Silver \$1,000 (\$850 before 2019)	Bronze \$500 (\$400 before 2019)
Tickets (additional tickets available at membership rate)	-3 tickets to each monthly program and CEU(transferrable to clients) - Discount on Premium events (IDEA Awards /Unravel)	-2 tickets to each monthly program and CEU(transferrable to clients)	-2 tickets to each monthly program and CEU(transferrable to clients)	-1 tickets to each monthly program and CEU(transferrable to clients)
Website Advertising	-Company Logo displayed on IIDA Website, Sponsorship Page, Eblasts, and Social Media	-Company Logo displayed on IIDA Website, Sponsorship Page, Eblasts, and Social Media	-Company Logo displayed on IIDA Website, Sponsorship Page, Eblasts, and Social Media	-Company Logo displayed on IIDA Website, Sponsorship Page, Eblasts, and Social Media
Recognition	-Project Showcase: Feature a project your company has been a part of via IIDA Social Media -Complimentary Eblast on your behalf for a Non-IIDA Event -Post company events on Gateway Chapter Website, Facebook page, and Instagram -First right of refusal benefit. In descending order of sponsorship level, Sponsors will be offered priority opportunity to sponsor a monthly event, CEU, or Tour.	-Complimentary Eblast on your behalf for a Non-IIDA Event -Post company events on Gateway Chapter Website, Facebook page, and Instagram - Opportunity to sponsor a monthly event, CEU, or Tour.	-Post company events on Gateway Chapter Website, Facebook page, and Instagram - Opportunity to sponsor a monthly event, CEU, or Tour.	- Opportunity to sponsor a monthly event, CEU, or Tour.

SPONSORSHIP LEVELS

BECOME A SPONSOR

**Co- sponsorships are available if two companies wish to split the sponsorship level. The company logos will then be represented on any IIDA materials as “ Company A/Company B “ **

Become a sponsor today:

<http://iida-gateway-chapter.ticketleap.com/2019-iida-gateway-sponsorship>

Questions about sponsorship?

Contact Raean Stockham at 314-740-8388 or raean.stockham@tarkett.com

THANK YOU!